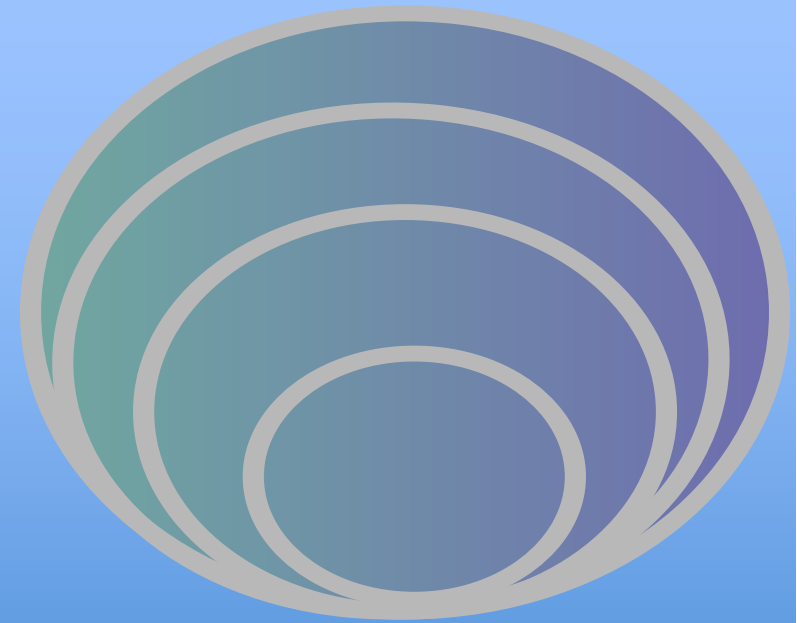


CAMPUS

Technical Assistance
and Resource Project



Strategic Planning: Feedback and
Revising the Plan

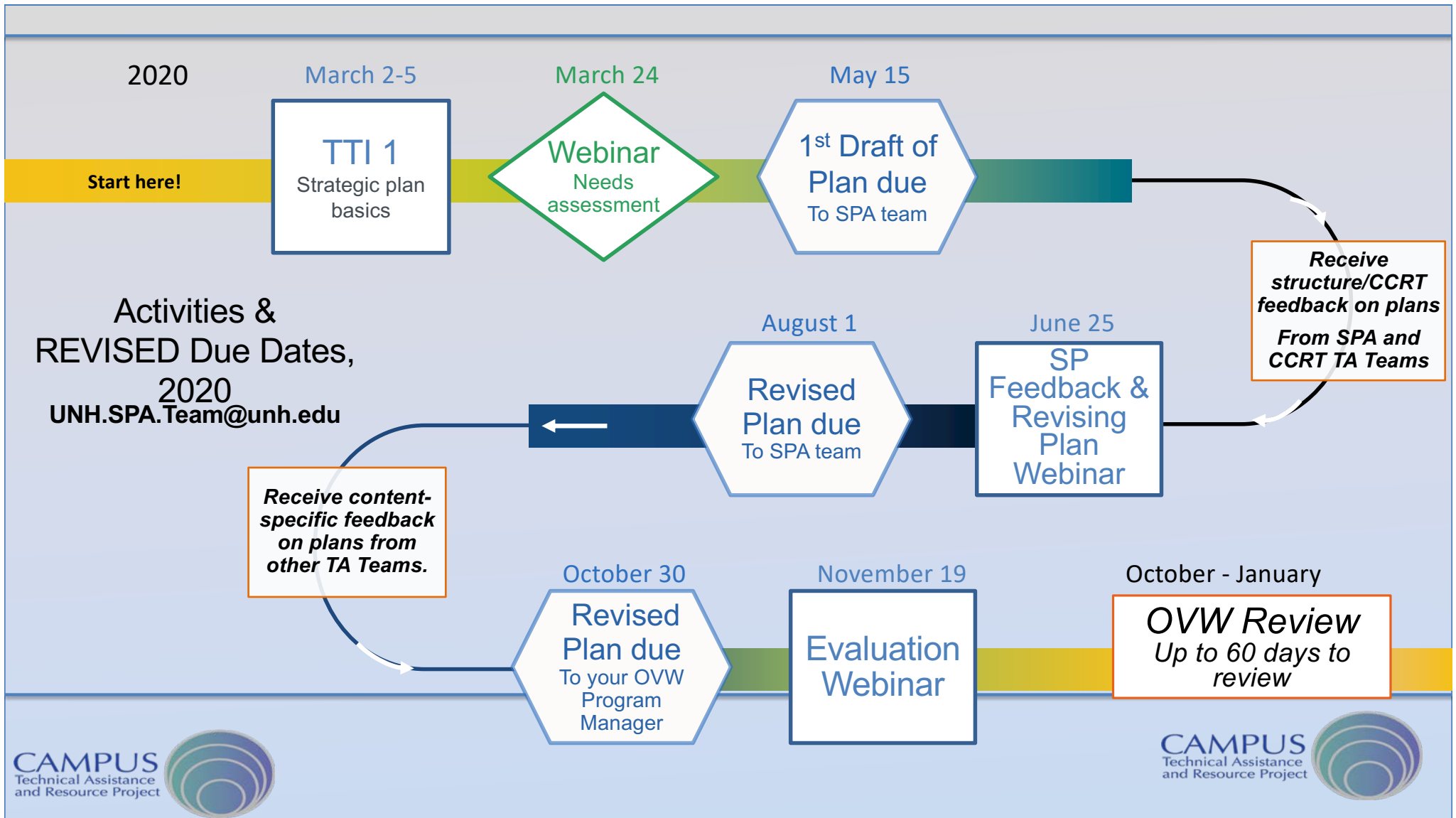
Strategic Planning: Feedback and Revising the Plan

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Learning Objectives

- Understand timeline to revise and submit (as a GAN) final strategic plan for October 30, 2020 to OVW.
- Have a better understanding of the strengths and limits of the current draft of your campus plan.
- Determine if they have outlined realistic goals in their strategic plans.
- Identify strategies for strengthening draft strategic plans.
- Develop a plan for revising and submitting final plan.

Polling Questions

Is COVID-19 impacting your ability to revising your Strategic Plan? (choose one response)

- Yes, major Impact
- Yes, minor Impact
- No Impact

Polling Question

What are your current challenges in revising your plan for August 1 deadline? (choose all that apply)

- COVID-19 remote work, furloughs, etc.
- We are just forming our CCRT and it is taking us a while to get everybody on the same page with the plan
- It is challenging to coordinate everyone to contribute to the plan
- We need more time and/or experience on working on this issue to develop a strategic plan
- Still don't understand how to write clear goals and action steps
- Other (write in additional challenges)

1st Draft Strategic Plan Review

- Strategic Planning and CCRT TA teams reviewed 1st drafts
- Send to contacts on 6/23/2020
- Contact Jane at UNH.SPA.Team@unh.edu if you did not receive

Key Points for TA Teams' Review

- Are you meeting all grant requirements?
- Do you have a clear roadmap for how those requirements will be met?
- Are you trying to do too much?
- Why are you choosing particular goals and action steps? (how is this based on evidence and on understanding of your campus?)

Key Pieces of Strategic Plans

- Overall Rationale: Mission, scope of the problem, campus context
- Rationales related to each area of goals
- Campus specific goals related to grant requirements
- Action steps for year 1 planning and years 2 and 3 implementation
- Realistic timelines
- Share responsibilities

YOUR TASK...

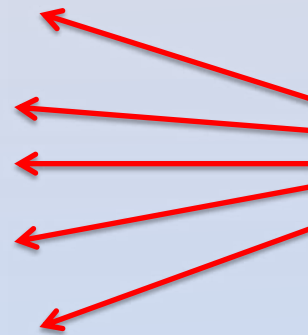
Make the 70% plan
locally relevant to your
campus



Plan Must Be Informed by Campus-Specific Data

- Description of the Problems & Campus Context
- Part 1: CCRT
 - Mission Statement
- Part 2: Comprehensive Prevention
- Part 3: Student Conduct
- Part 4: Law Enforcement
- Part 5: Victim Services

Data/info relevant to overall project



Data/info relevant to each track

Overall Rationale: Scope of Problem and Campus Context

- These were excellent! We could really see what your campus is like from what you all wrote.
- Most campuses really highlighted strengths and gaps.

Needs Assessment Data

- Nice job including data from climate surveys, Clery stats, institutional research.
- This really strengthened your plans. Keep adding to this as new information comes in.

Campus Specific Goals

- Adaptation of 70% plans
- How well do they follow from the rationale you provide?
- SMART goals: specific, measureable, attainable, realistic, time bound
- Change language – what will be different if this goal is met?

Feedback on Goals

- Most of you did a nice job of adapting goals to your specific campus.
- Goals mostly followed from rationales.
- Watch out for goals that have too many parts – make them into separate goals.
- It is okay to have 5 goals for your campus rather than 1 or 2.

Action Steps

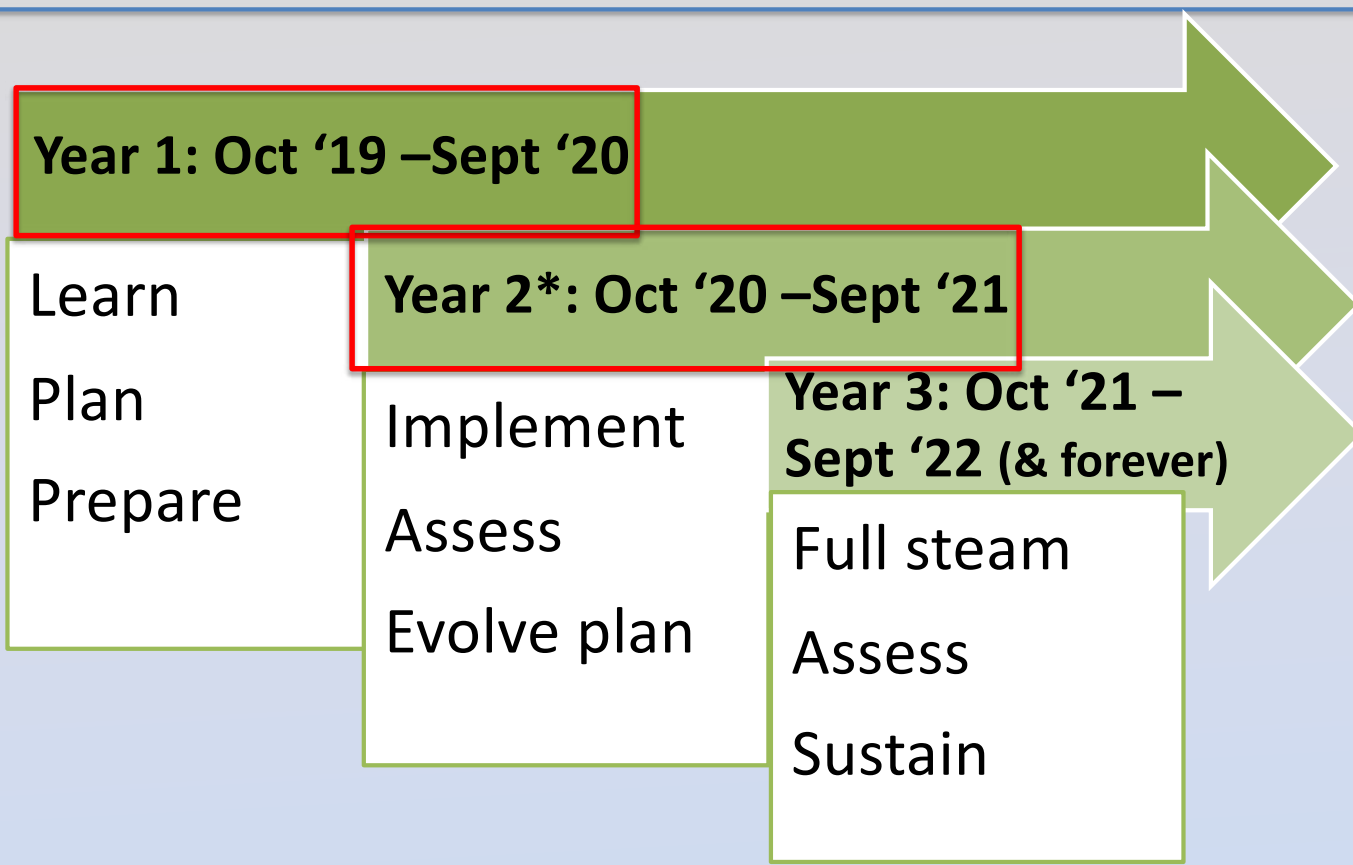
- Overall nice job listing a diversity of people who are responsible for different parts of the plan.
- Keep working to break these down and make sure these are specific. Many are quite broad and could include many activities.
 - Ex. Doing a climate survey isn't one action step – it will need to be more like 10. Keep working to have more like 10 steps per goal at least. This helps with work planning.

Timeline

- List action steps sequentially. Start with what you will need to do first and build additional action steps from there.
- Be specific. For example, September 1 – October 31 instead of Fall 2020.
- Be realistic. For example, consider if the step will take one month, two months or three months. If it takes more than 3 months, make sure you don't need multiple action steps.

Responsibility

- List specific individuals who will carry out action steps. Either put their initials, names or positions. Avoid putting “CCRT”.
- Make sure you are utilizing all team members’ contributions and draw on their strengths.
- Engage members of your community who are not on CCRT, but have an expertise in the specific area.



***October 30, 2020 – January 21, 2021
– FINAL SP Plans reviewed by OVW.
Implementation will begin around
January 21, 2021**

Due Dates: Written Plan

- May 15, 2020: First draft due to SPA team (UNH.SPA.team@unh.edu)
Structure & CCRT feedback from SPA and CCRT teams → You revise
- August 1, 2020: Revised and updated draft due to SPA team
Track and area feedback from TA teams → You revise
- Oct 30, 2020: Revised and updated plan due to your OVW Project Manager

What is your Strategic Planning Superpower?–

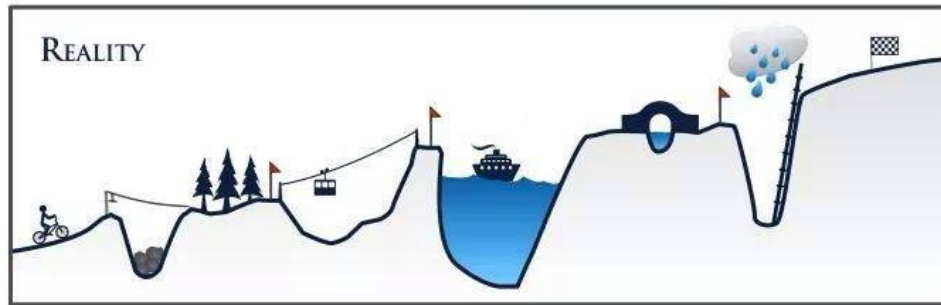


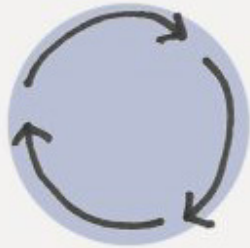
ACTION PLANNING TIPS

YOUR PLAN



REALITY





vs.



Never mistake
activity for
achievement

- John Wooden

Never confuse
motion with
action

- Benjamin Franklin

Revising the Plan

- Acknowledge that we are in unprecedented times right now.
- Develop a “Habit” of working on the revision over the next 5 weeks.
- Set a schedule for taking action, and have a back up plan.
- Involve multiple members of your team.
- Celebrate your accomplishments!

Revising Your Strategic Plan

- Determine What Needs To Be Done
- Who Will Do It
- What Resources You Need
- When You Will Complete

**Please remember that the OVW TA providers are here for you! Please do not hesitate to contact us if you have any questions about the individual strategic plan sections or completing the overall plan!

You Will Need:

- Multiple people to contribute to the revision
- Someone to organize the revision
- Someone to document meetings and decisions
- Someone to motivate
- Someone to problem solve
- Someone to build bridges and make connections



Tips for Staying on Track

Individuals

- Keep a daily log/journal
- Find someone to support or motivate you
- Ask for help if you lapse
- Stay motivated by talking about your successes



Teams

- Share accountability for the plan
- Take notes at meetings / allocate tasks
- Have real deadlines and regular meetings
- Remember the bigger picture (off campus)



Organizations

- Ensure you have high level backing for change
- Set up a time “check in” with administration
- Remind team that day-to-day must not impede big change
- Bring in external consultants and new perspectives



Next Steps on Our Part

- SPA TA Team will send grantees a few case studies that can serve as models for revising the plan
- Open Office Hours July 23 from 1:00 – 2:00 PM EST – I will be available to call, zoom or email with PCs or teams who want to talk during these times
- Meetings by appointment – let me know when you want to meet!
- Organize other TA providers to review your 2nd drafts and get their feedback to you week of September 7, 2020

Strategic Planning and Assessment Team SPA

UNH.SPA.Team@unh.edu

Jane Stapleton, M.A.

Prevention Innovations Research Center,
University of New Hampshire